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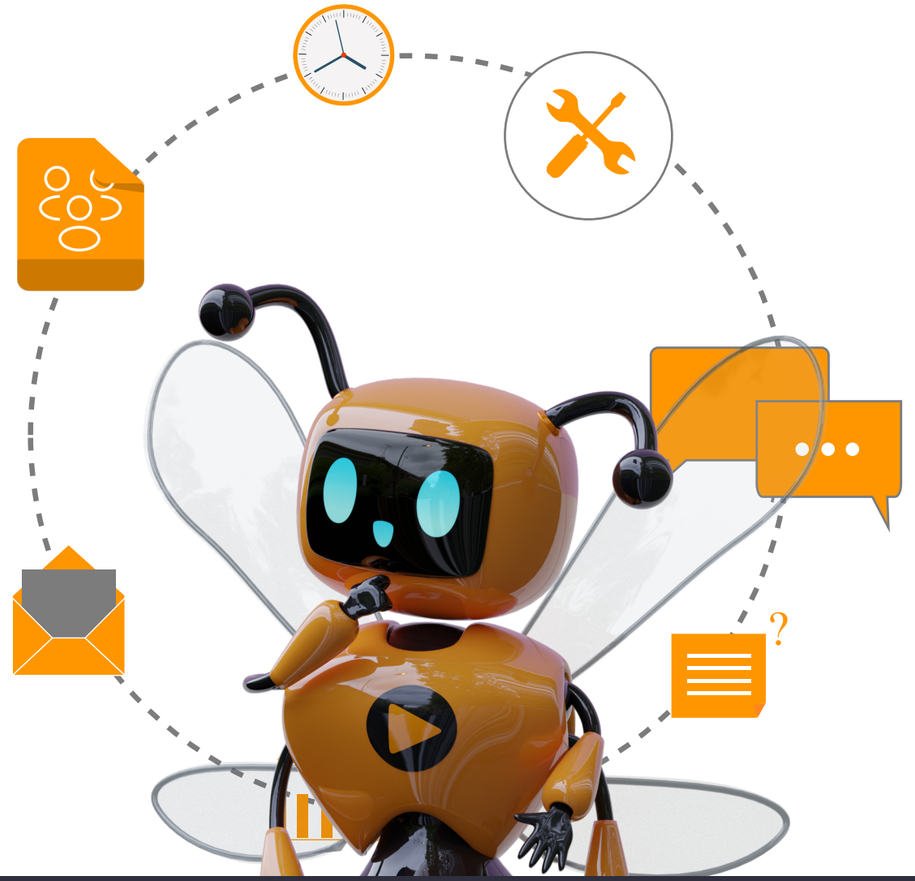
Portfolio



Strategic Consulting

COMPANY CASE STUDIES

www.smartlab.ba

Rizah Kabaši

SmartLab was founded in 2016 as an e-learning design and development company.

We are a team of creative professionals and designers who are dedicated to graphics, websites, and educational solutions.

We have the will, skills, and commitment to help our customers to stand out from the crowd of other organizations and companies. The creation of online and offline content is our specialty.

Regardless of which type and size of projects we do, they are extremely important to us and we do our best that the results of our work contribute to your success.

> “I STRIVE FOR TWO THINGS IN DESIGN: SIMPLICITY AND CLARITY. GREAT DESIGN IS BORN OF THOSE TWO THINGS.”
>
> LINDON LEADER

How to get started with eLearning?

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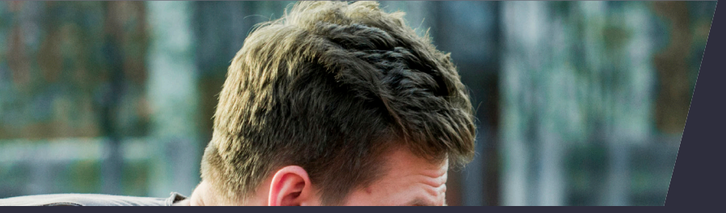

How to get started with eLearning?

If you are planning or just exploring opportunities to digitilize part or all of your education, we have great news!

SmartLab offers consulting services for strategic planning which will make your ideas and concepts come true.

Tell us what you want, and we will make an expert analysis, show our perspective, demonstrate the available and most modern technology with which it is possible to respond to challenges, present financial expenses and ways of investing, and prevent any difficulties or obstacles during this process.

We provide full customization to the needs of counseling, whether it is a two-day workshop, a case study or a comprehensive presentation.

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Use case: **SHL**

SCHÜLER HELFEN LEBEN

How to get started with eLearning?

Project coordinator Adnan Pripoljac from the NGO Schüler Helfen Leben (SHL) contacted us to get information and idea of the possibilities of online teaching for their project “Academy for Young Leaders in Civil Society”.

We have scheduled an introductory meeting to listen to his ideas and plans. Then based on all inputs we got, we presented different options of getting things done at highest level.

After a series of meetings and precisely conceived steps towards teaching, SHL decided to give its trust to our company.

We successfully developed platform and created 11 courses from scratch and online Academy was launched.

Today, the platform they use serves as one of the main resources for educating students who attend the Academy.

Following the successes we have achieved together, SHL has decided to create courses for some of their other projects as well. So far, we have done an additional 8 courses in that area.

I got it!
What next?

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- Can I turn my existing in-class curriculum into eLearning?
- Will my online classes be interesting as the classic ones?
- How do I know if I’m ready for something like that?
- Are there examples of similar online classes?
- What if I need to start with the most basic things?
- Is communication with students feasible at a scholary level?
- And if my project needs further improvement?
- Can I ask as many questions as I have?

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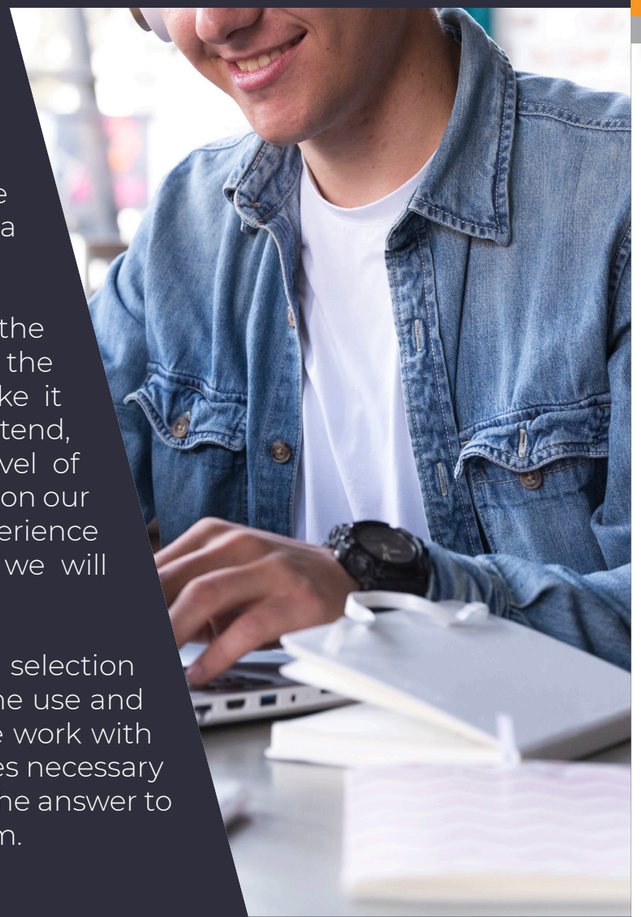
How do I share my knowledge online?



Just by asking yourself this question you probably already have enough experience in everyday education or teaching that you perform live in the classic way as well as a proven curriculum methodology, but we guess it is time to transform all these materials, habits and characteristics into a virtual form.

First of all, it should be borne in mind that the online format does not necessarily change the type of teaching, but it can certainly make it even more interesting and attractive to attend, and accordingly after determining the level of digital needs of your project and you, based on our knowledge and wide range of previous experience in working with educational institutions, we will help you do everything successfully.

From the most basic details such as the selection and use of the communication platform, the use and creation of presentations, online interactive work with students to the tools, resources and activities necessary during classes. We will make sure we have the answer to your every question and work on it as a team.

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Use case: **II Gymnasium Sarajevo**

Druga Gimnazija
Sarajevo

How do I share my knowledge online?

Representatives of Sarajevo's Second gymnasium contacted us with a request to organize a workshop in which we would instruct their teaching staff on how to implement online classes.

We have carefully conceived a strategy that would make it easier for teachers to standardize as quickly as possible with the newly created conditions of online teaching.

For a change, we decided to organize a workshop "Challenges of technology in education" in an attractive Sarajevo location in the mountain environment of Trebević.

Teachers told us about the challenges they face and then we shared our experiences on how to use modern technologies to keep the educational process in the system innovative, interesting and efficient.

Online classes were successfully conducted.

Webinars?

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I am planning three webinar sessions. How can I prepare?

Who can explain to me the difference between all these platforms?

Is it too complicated to make a webinar?

What tools do I have at my disposal?

How long does it take to learn to make a webinar?

What are polls and are those important for webinars?

Which platforms should I use?

I heard about BigBlueButton - How can I use it?

Webinars?

More popular than ever before, we participate daily or receive news about webinars held. Is it time for you to organize an online meeting or socializing with business partners, hold a lecture, training or conference?

All influential and well-known names such as Zoom, Skype, Google Meet, Microsoft Teams or BigBlueButton are part of our specialized tools that we use regularly.

For this reason, we are ready to acquaint you with the advantages and disadvantages of each of them, all the tools they have within their platforms, the possibilities of implementing webinars at the level of in-class teaching, and also provide insights into the most important details of public performance and its constructive preparation.

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Use case: **FBiH Civil Service Agency**

Bosna i Hercegovina
Federacija Bosne i Hercegovine
AGENCIJA ZA DRŽAVNU SLUŽBU FBIH

Webinars?

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The German development agency GIZ financed the project of digitalizing services of the FBiH Civil Service Agency (ADS FBiH) for their internal use.

They recognized SmartLab as a partner that meets all the conditions prescribed by the requirements of this process.

We have developed their LMS platform and empowered it for the required activities.

Agency employees needed training on the use of Moodle, its resources and activities. Our experts in this field held ten Webinar educational sessions in which they presented the most important knowledge necessary to use the platform.

To complete the process of this education, we have written a manual for Moodle.

Today, ADS FBiH has at its disposal ten recorded Webinars and a manual that can always be used to use platform without any difficulties.

Instructional design. Is it really all that complicated?

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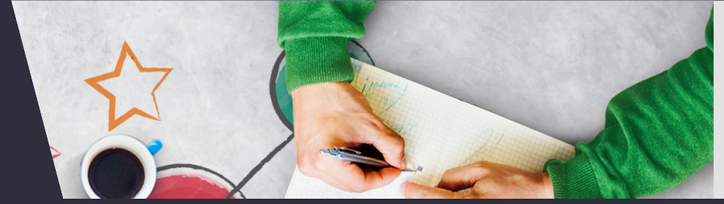

Instructional design. Is it really all that complicated?

No! It's never complicated, until we decide to make it look complicated.

As a necessary link between an expert in a field and eLearning production, mastering instructional design is considered an elementary step in preparing content for the desired education.

We see this unavoidable activity as a process that will insure your content and the tasks you have to work on to be more efficient and be as useful as possible, and thus be ready to turn into an eLearning course in the end.

To put it simple, our designers are at your disposal for solutions to the most basic questions about details such as visual descriptions, their use, question formulation or detailed learning about the principles of instructional design in order to become independent and master the matter.

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Use case: **Belfor**

BELFOR PROPERTY RESTORATION

Instructional design

The multinational corporation Belfor has shared with us some of their promotional materials they use to educate staff about internal codes of conduct in this company.

After an introductory review of the material, we were asked for a detailed analysis of the delivered content.

When these comprehensive analysis were all done, adjustment for the eLearning production was set to go.

In this regard, as a final product, we submitted a storyboard, along with a prototype, which provides enough input to start production.

Through instructional design, we have prepared content for its use in a new, modernized form.

Everyone talks about Moodle!

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- Am I in trouble if I don’t even know what Moodle is?
- Who uses this?
- So can I also tailor it to my specific needs?
- What if I need training?
- What roles can I have on Moodle?
- And if I want to learn to use the platform from all existing roles?
- May I have ongoing support and education?
- What is available to me on Moodle?

Everyone talks about Moodle!

First of all, it's never too late to learn. And more importantly, you're nowhere to be found late because you can always join the millions of other Moodle users united in an education project. SmartLab organizes specially tailored, personalized trainings that can help everyone regardless of their level of knowledge to find out and learn everything they need to actively use what this open source platform offers.

To make it easier to understand, with our Moodle adventure we start from three different positions: from the perspective of the administrator, the lecturer and the student. Each of these aspects has its own purpose-built environment and capabilities.

Administrators learn how to properly maintain, update, install special plugins and customize the visual identity. On the other hand, the lecturer acquires knowledge about creating courses, their editing, quizzes, webinars, multimedia content and everything intended for students. While with the role of a student, we learn more about learning plans and completing assignments.

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Use case: **Faculty of islamic sciences**

FAKULTET ISLAMSKIH NAUKA

Everyone talks about Moodle!

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The management of the Faculty of Islamic Sciences of the University of Sarajevo contacted us with a question about the potential way of implementing online teaching for higher education institutions.

Our presentation included few of the most suitable LMS examples for this purpose.

Together, we agreed that the best choice would be an LMS created by people who come from educational structures, not by IT engineers, precisely because of the student-centric approach that Moodle promotes.

We have developed a platform that has enabled teaching to be fully delivered online.

Then we used various interesting activities and resources intended for teaching in higher education.

Afterwards, we have been continuosly upgrading platform in order to keep it up to date with the latest standards.

Articulate, iSpring, Camtasia

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What if I want to redesign an existing eLearning platform or courses?

Is there a lot of work ahead of us?

What are they and why do we use all these programs?

Can anyone teach me how to use these softwares?

Will you also explain to me what SCORM is?

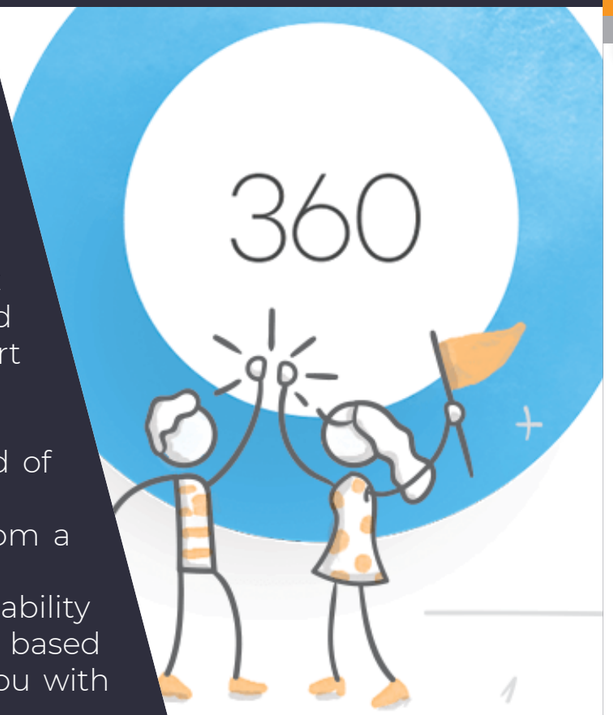
How can I find out what needs to be changed?

Articulate, iSpring, Camtasia

Producing interactive, multimedia eLearning courses is not such a simple job and sometimes things can look like you never imagined or wanted. If you are not satisfied with everything you have achieved so far, let us know!

We will help you identify everything that can be corrected, improved and promoted to a next level. Also in case you want to start using some of the softwear such as:

Articulate (the most popular in the world of fast online course production),
iSpring (creating an eLearning course from a powerpoint presentation),
Camtasia (a simple video editor with the ability to recordvideo tutorials) or h5p (cloud based open source platform), we can provide you with the necessary knowledge.



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Use case: The Training Terminal

THE TRAININGTERMINAL
YOUR COURSE. YOUR LANGUAGE.

Articulate, iSpring, Camtasia

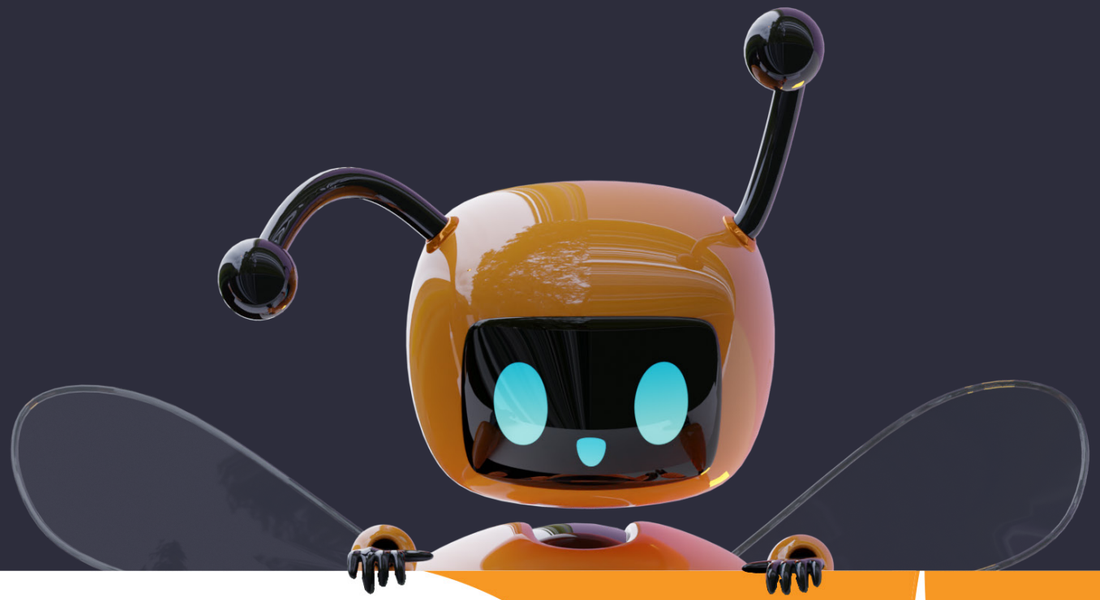
The Training Terminal approached us with a desire to produce courses from the area of hospitality industry.

Based on our creative ideas, we created a prototype that we shared with them.

Our prototype received extremely positive feedback.

A mass production phase followed, resulting in a number of more than 40 produced courses for our partner.

These courses are sold today and they are used to teach people across the UK inside the mentioned sphere.



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